

A new market for outdoor power supplies in the United States





Overview

The United States outdoor power supply market is valued at approximately \$2.5 billion in 2023, with a projected CAGR of 6% through 2028. The market is driven by the rising adoption of portable generators for recreational activities and backup power in residential settings. How big is the outdoor power equipment market?

The outdoor power equipment market size was valued at over USD 34 billion in 2023 and is estimated to register a CAGR of over 5.5% between 2024 & 2032, driven by increase in demand for landscape and gardening services.

What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

Which segment dominated the outdoor power equipment market in 2023?

The residential segment held a larger share in the U.S. outdoor power equipment market in 2023, owing to increasing sales of products such as lawn movers, chainsaws, and trimmers to homeowners.

What is the growth rate of outdoor power equipment industry?

North America outdoor power equipment industry held over 37% share in 2023 and is expected to register a commendable CAGR from 2024-2032 due to rapid urbanization and a mounting trend toward outdoor leisure activities in



the region. Why is the use of outdoor power equipment in lawn mowers growing?

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What are the different types of outdoor power equipment?

There is a significant demand for different types of outdoor power equipment such as lawn mowers, chainsaws, and blowers among the U.S. population, due to which companies are increasingly focusing on launching advanced products in the market.



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Outdoor Power Supply Market by Applications - Detailed View: United

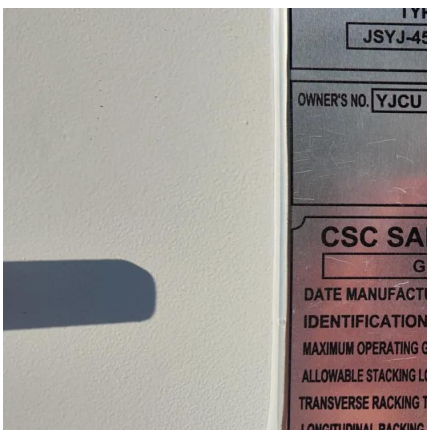
Technological advancements, rising outdoor activities, and a surge in infrastructure development are key factors propelling market expansion. Consumers are prioritizing eco-friendly and

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Outdoor Power Plus, 1025 W Highway 11E, New Market, TN ...

Outdoor Power Plus is a trusted family-owned and operated business in New Market, TN, offering a wide range of high-quality outdoor power equipment from renowned brands like eXmark, ...

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Outdoor Power Equipment Market Size & Share Report, 2032

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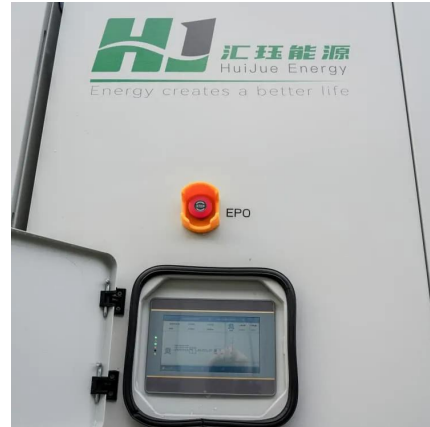
Understanding Growth Trends in Portable Outdoor Power Supplies Market

The portable outdoor power supply market is experiencing robust growth, projected to reach \$2222 million in 2025 and exhibiting a



Compound Annual Growth Rate ...

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US Outdoor Power Equipment Market Trends, Growth, Forecast ...

Explore the US Outdoor Power Equipment Market, including key trends, growth drivers, and future projections. Learn about innovations, demand drivers, and market segmentation in this thriving ...

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US Outdoor Power Equipment Market Size, Trends, Share 2033

US Outdoor Power Equipment Market was valued at USD 60,141.8 Million in 2024 and is expected to reach USD 1,17,626.4 Million by 2033, at a CAGR of 6.74% during the forecast ...

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U.S. Outdoor Power Equipment Market , Industry Report, 2030

The U.S. outdoor power equipment market size was valued at USD 12.89 billion in 2023 and is anticipated to grow at a CAGR of 6.7% from 2024 to 2030. The growing demand for ...

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Outdoor Power Supply Market by Applications - Detailed View: ...

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[Outdoor Power Supply Market Size, Share , 2025 To 2033](#)

The largest percentage of the global and united states outdoor power supply market in 2021 was held by the North American region. Due to North America's bigger physical ...

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[Outdoor Power Supply Market Size, Share , 2025 To 2033](#)

The market for outdoor power supplies is anticipated to rise as a result of factors like rising urbanization, disposable income, and infrastructure development, as well as rising ...

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Outdoor Power Equipment Market Share: Top Brands & Retailers

Read on to discover current consumer preferences regarding outdoor power equipment brands, preferred purchase locations, and the underlying factors shaping consumer ...

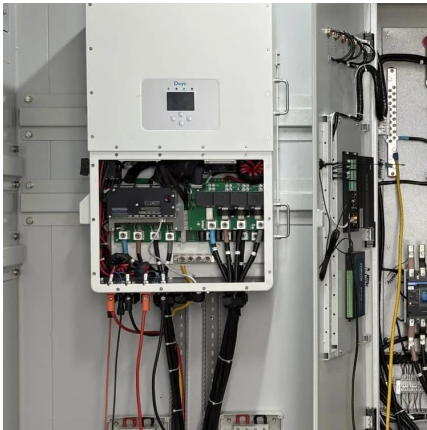
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Portable lithium electric outdoor power supply introduction

To address this issue, outdoor power supplies were developed. Currently, outdoor power supplies mainly include fuel generators, lead-acid batteries, solar photovoltaic panels, and portable ...

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Portable Outdoor Power Supply Market Disruption Trends and ...

The portable outdoor power supply (POPS) market is experiencing robust growth, driven by increasing demand for reliable power solutions in remote areas and during outdoor ...

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